

TV 2, Norway's Leading Commercial Television Broadcaster, Uses CEITON Web Workflow PPS Planning System

The privately owned Norwegian broadcaster TV 2 has decided on the CEITON Workflow and Scheduling platform from expertplace solutions GmbH. After the very successful Go Live in 2017, TV 2 now manages their production planning processes with CEITON and plans further development.

Leipzig/Bergen, July 2018 – The resource planning system CEITON is in full productive operation at TV 2, Norway's most successful commercial TV broadcaster. CEITON is already used for ad-hoc booking of studios and master control rooms since November 2017. With the CEITON Workflow and Scheduling platform, TV 2 manages complex productions as well as all of its equipment. Projects and production processes can now be planned and executed even more professionally. Resources and costs are transparent at all times.

Jens Cornelius Knudsen, SVP Production News and Sport, said: *"In 2016, TV 2 initiated a program of next-generation technology transformation projects to streamline and modernize its media business operations. This program aims to align planning, production, packaging and publishing operations throughout TV2's media business. CEITON takes on a strategically important function and allows us to produce even more efficiently and transparently."*

Since its launch in 1992, TV 2 is the largest commercial television broadcaster in Norway. Headquartered in Bergen, TV 2 is a full active member of the European Broadcasting Union and has editorial offices in Oslo, Tromsø, Bodø, Trondheim, Ålesund, Stavanger, Kristiansand, and Hamar.

The CEITON platform from expertplace solutions GmbH is completely web-based, and so can be accessed at any time and from any location. Once integrated, it requires no additional local installations or updates. Flexible, highly configurable workflows automate the flow of work through the organization. Employees are freed from much of their administrative burden and can apply themselves purposefully to their core creative and value-adding activities. At the same time, production is more economical because costly regular repeating tasks, such as reading, writing, and sorting e-mails, or comparing various Excel lists can be omitted.

CEITON is in productive use at TV 2 since the first project phase – after integrating the master data from third-party systems and professionally training end-users at TV 2 by expertplace. With the second project phase now completed, TV 2's project management and production planning processes are actively supported by CEITON's workflow engine. This replaces several internally-developed tools at TV 2. At the same time, production managers' and resource planners' workload is significantly reduced, as CEITON bundles all project and order-related information

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619 Words

3592 Characters (without spaces)

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and makes it available centrally, meaning more transparency about the planning, progress and budget consumption of projects and productions.

In the third phase of the project, TV 2's procurement processes as well as the management of a broadcast equipment storage facility including operational services will be integrated into CEITON by the end of 2018.

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About expertplace solutions GmbH

expertplace solutions GmbH, as part of the expertplace group, offers management and domain-specific consulting, primarily to notable customers in the media industry. From its headquarters in Leipzig, Germany, it develops the Workflow and Scheduling solution CEITON for order processing in production.

About CEITON

CEITON enables businesses to remain or become efficient and organized. Workflow and Scheduling are cleverly combined, business processes can be planned and controlled more economically, and accounting processes become more transparent. Because CEITON is highly configurable, it can be applied to companies in various sectors, but primarily in Media and Broadcast. The size of the client company is somewhat irrelevant: a boutique production house can profit from it as much as a global player.

Derived from the Japanese Management Theory '5S', CEITON means 'orderliness' (seiton), because the right information goes to the right person or system, in the right form and at the right time.

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